

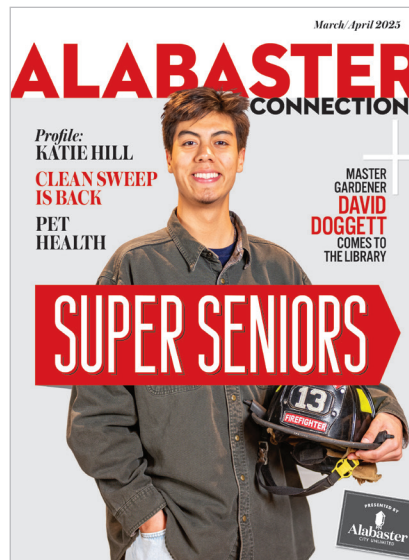
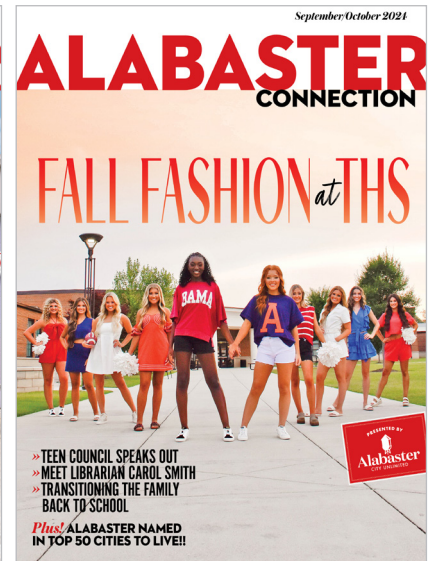
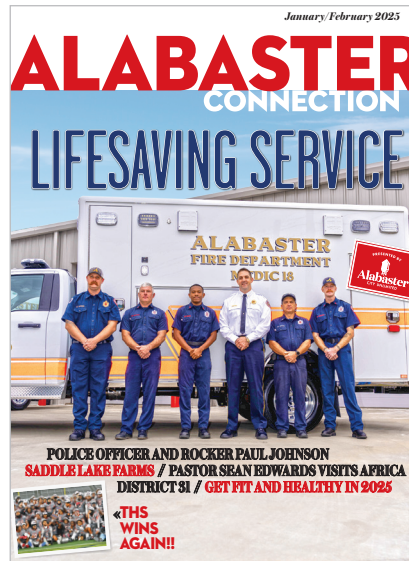
# ALABASTER CONNECTION

THE OFFICIAL MAGAZINE OF THE CITY OF ALABASTER

## MEDIA GUIDE 2025/2026

We have so much to be proud of in Alabaster. Award-winning schools, nationally recognized festivals, thriving industry and retail, friendly neighbors, diverse communities, engaged churches and civic groups, excellent medical services and a committed local government who cares about you. *Alabaster Connection* is our way of saying thank you for being a part of this thriving community. We are one of the few cities anywhere to publish our own magazine, celebrating the lives of our wonderful citizens while also providing relevant information about our community and government. *Alabaster Connection* helps us stay closer to each other while also showcasing our wonderful diversity to the outside world.

**Scott Brakefield**  
MAYOR



### CONTENT

We cover all areas of the Alabaster community from profiles of interesting people to church, business, homes, schools and city government. We are always open to editorial ideas.

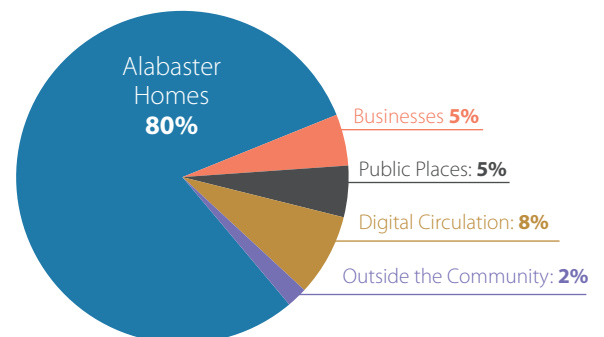
### CIRCULATION/DISTRIBUTION

*Alabaster Connection* reaches every mailbox in the city. Additional copies are available in the Library, City Hall and Senior Center. New residents are mailed a welcome copy from the Public Works Department.

**TOTAL READERSHIP** 30,000 + **RATE BASE** 16,000 + printed copies

### DIGITAL CIRCULATION:

Every issue is posted on [alabasterconnection.net](http://alabasterconnection.net) in our digital edition.



## ALABASTER CONNECTION PUBLISHING SCHEDULE AND DEADLINES

		AD CLOSE	AD DUE DATE
2025	July / August	June 2	Jun 6
	September / October	Aug 1	Aug 6
	November / December	Oct 1	Oct 6
2026	January / February	Dec 1	Dec 5
	March / April	Feb 2	Feb 6
	May / June	Apr 1	Apr 6
	July / August	Jun 1	Jun 5
	September / October	Aug 3	Aug 7
	November / December	Oct 1	Oct 6

### ADVERTISING

2 PAGE SPREAD

FULL PAGE

1/2 PAGE

1/4 PAGE

1/6 PAGE

**For pricing, premium placement, and frequency discount options contact Lee Hurley for a proposal.**

Discounts for non-profits.

Advertising on **AlabasterConnection.net** starts at \$100 per month.

#### LET US CREATE YOUR AD

For a small fee our designer can help you create a winning advertisement.

#### ADVERTORIAL OPPORTUNITIES

We can help tell your story in article format.

#### ADVERTISING INQUIRIES

For rates and discounts please contact Lee Hurley.

Digital file submission required. Acceptable software: high resolution .pdf, .tif, or .jpg files. All images must be CMYK and 300 dpi or greater. Convert all Pantone colors to CMYK.

**FULL**  
7" x 10"  
Bleed:  
8.375" x 11.125"

**1/2  
VERTICAL**  
3.5"  
x  
10"

**1/2 HORIZONTAL**  
7" x 4.875"

**1/6**  
2.125"  
x  
4.875"

**1/4**  
3.5"  
x  
4.875"

Ads may be submitted via email to leemiltonhurley@gmail.com. Receipt of the ad will be confirmed in a reply email. Alabaster Connections cannot be responsible for errors on ads submitted for publication. Our printer does not guarantee any art or copy that falls with .125" of magazine trim.

#### SEND ADS TO:

leemiltonhurley@gmail.com

#### FOR MORE INFORMATION:

**Lee Hurley | leemiltonhurley@gmail.com | (205) 790-0016**

**ALABASTER  
CONNECTION**